



Lisa Hill
Executive Director

Don't Keep us Tiny!

Have you ever thought about how you think about charity, or more specifically, charitable organizations? If you are like most people, your thoughts on charitable organizations might be undermining the very cause that you love. In his TED Talk, "The Way We Think About Charity is Dead Wrong," Dan Pallotta asks the question, "Why have our breast cancer charities not come close to finding a cure for breast cancer, or our homeless charities not come close to ending homelessness in any major city? And the answer is, these social problems are massive in scale, our organizations are tiny up against them, and we have a belief system that keeps them tiny."



So how big do you think the issue of pro-life is? Just how important is saving babies? I would say that

since you are reading this blog, you believe that it is a big issue of great importance. And it is! It is a matter of life and death on a global scale. That's pretty big. And yet, abortions still occur at an alarming rate. Why is that?

Pallotta goes on to say, "You want to make 50 million dollars selling violent video games to kids, go for it. We'll put you on the cover of Wired magazine. But you want to make half a million dollars trying to cure kids of malaria, and you're considered a parasite yourself." Why are non-profits expected to be poor while Planned Parenthood continues to maintain huge budgets and marketing campaigns? Just look at their tagline..."Act. No matter what."



Yes, pro-life is a big issue, but we serve a big God! God is working through Eden Clinic, but we need more women to know that we are here for them and their babies. That takes marketing which requires funding.

So how do you think about charities? Are we meant to be kept poor with only the bare minimum on everything? Or are we meant to change the world? If

you think that we can change the world, I would encourage you to get involved! Pallotta says, "People are yearning to measure the full distance of their potential on behalf of the causes that they care about deeply. But they have to be asked." Well, we are asking. Are you ready to measure the full distance of your potential on behalf of Eden Clinic?



If so, we have a great opportunity for you. Our annual Gala is coming up on September 21st. Please make plans to attend. You can purchase your tickets [here](#). If you are unable to attend our Gala, you can still support Eden Clinic [here](#).

Without you, Eden doesn't exist. Pro-life is massive in scale. Don't keep us tiny!

~ Lisa Hill

Executive Director

Now to Him who is able to do immeasurably more than all we ask or imagine, according to His power that is at work within us, to Him be GLORY in the church and in Christ Jesus throughout all generations, forever and ever! Amen.

-Ephesians 3:20